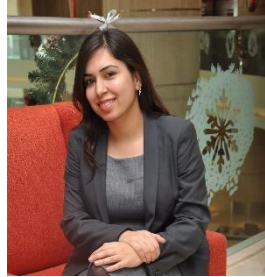


SPEAKERS



Dr. Gagandeep Singh is currently working as a Publisher in Engineering and Environmental Sciences for CRC Press, Taylor and Francis Group in India and is in the organization for close to ten years now. He has also worked in the corporate headquarters of Taylor and Francis, Oxfordshire, United Kingdom for a year or so. During these years, he has published close to 300 books in varied areas and signed close to 500 books. He also, leads a STEM editorial team based in India focusing on Math, Statistics, Chemical, Biological Sciences and Medicine. He holds a Ph.D. in Forensic Chemistry and Master's in Forensic Science and has published 25 research papers in peer-reviewed international journals with one patent and national award to his name.



Ms. Rajni Dhingra is an expert marketer who works as the Senior Marketing Manager at Taylor & Francis Group. A widely experienced marketing professional with more than a decade of experience in of in-depth expertise in the publishing industry and a proven history of market research, digital marketing and content management. In this role, she is responsible for the company's global marketing and corporate branding strategies, also oversees market research programs, and professional development programs. She is focused on transforming T&F into a customer-centric brand of specialist reference-led academic content and connecting people with knowledge to help them learn more, know more and do more. Prior to joining prior to joining Taylor & Francis, Ms. Dhingra has worked at John Wiley & Sons (Wiley) and Wolters Kluwer.

REGISTRATION FORM

Name, Designation, Dept., Office No., Mobile No. & Email ID :

Delegate-1	
Delegate-2	
Delegate-3	
Company Name & Address	
GST No.	
Co-ordinator's Name, Designation, Contact No., Email ID	
100% Advance Payment Details	

One Day Workshop on
"Publishing Research in Books and Journals"
Wednesday, 22nd April 2020 at ARAI-FID, Chakan, Pune.
Plot No.B-16/1, MIDC, Chakan, Taluka: Khed,
Dist: Pune 410 501.

Please fax/email/post duly filled-in registration form on or before 20th April 2020

Dr. K. C. Vora, Sr. Dy. Director & Head, ARAI Academy
 ARAI-Forging Industry Division, Chakan, B-16/1, MIDC Chakan,
 Taluka Khed, Dist Pune 410501 (INDIA)
 Contact No: 02135-396695/ 6693/6691 /6690
 Email: training.pga@araiindia.com ; nadeshmukh.pga@araiindia.com ; madhavrao.lib@araiindia.com
 Please visit www.araiindia.com & academy.araiindia.com for more information.



One Day Workshop on Publishing Research in Books and Journals

TIPS FOR PUBLISHING YOUR RESEARCH

from Author Services at Taylor & Francis



Know how to publish your research from Publishing Experts

at
ARAI-FID, Chakan, Pune
 on 22nd April 2020

Organized by



Background and Objectives

Are the research content published only in journals? Can the content of the research be in any other form? How is publisher able to help authors to introduce content to the world? There's a debate on Open access, what's this about?

This workshop is the perfect place to provide you with the answers to the above queries. Many a times, researchers keeping waiting for a high impact factor journals to accept the papers. This workshop will tell you on how you can publish your valued research in alternate forms of texts and present your papers in a way that increases your chance of acceptance in the journals. It's a complete guide to all your publishing needs and queries.

Certificate will be provided to the participants after successful completion of the workshop.

Intended Learning Outcome

By attending this workshop the participant would :

- Have a clear understanding on copyright and plagiarism issue
- Learn how to write papers suitable for journals
- Knowledge about Open Access
- Various modes of presenting your research content
- Increase their chances of paper acceptance
- Relationship between a publisher and author
- Difference between monograph, journals, focus series, textbooks, handbooks etc.

Schedule

8.30 am	Registration and Breakfast
9.00 am	Introduction and Overview of Publication Scenario
9.30 am	Writing in Books & Monographs <ul style="list-style-type: none"> • Different types of texts • Different types of writing • Process involved in publishing a book • Copyrights & Research Issues • Timelines for publication • Proposal Preparation • Contracts
10.30 am	Tea Break
10.45 am	Writing in Journals <ul style="list-style-type: none"> • Peer review process • Similarity Check • Life Cycle of Journals • Authorship Issues • Publication Issues
11.45 am	Informative Session on Open Access
12.45 pm	Lunch
2.00 pm	Publishing Ethics and related issues Ethical Standards: <ul style="list-style-type: none"> • Editors' Responsibilities • Reviewers' Responsibilities • Authors' Responsibilities • Publisher's Responsibilities
3.00 pm	Tea Break
3.15 pm	How to promote your book globally
4.00 pm	Conclusion and Certificate Distribution

Who should attend?

- This workshop is useful to all professionals who need comprehensive understanding on research publishing.
- Industry Professionals / Academicians from Institutions / Teaching Faculty / Students

Registration Fees (Including GST 18%)

Category	Registration fees (₹) (per participant)	Total Fees including Tax of 18% (₹) (per participant)
Industry Professionals	1500	1770
Academicians / Teaching Faculty	1000	1180
College Student	500	590

Registration fees include: 1) Tea & Breakfast 2) Lunch 3) Certificate

Mode of Payment

**At Par / Multicity Cheque or Demand Draft in favour of
The Automotive Research Association of India
payable at Pune (OR)
Online Bank Transfer: ARAI Account No: 04470200000280
IFSC / RTGS / NEFT Code: BARB0KARVER (0=ZERO)**

Note :
Participants will have to make their own Travel, Lodging and Boarding arrangements

ARAI, over five decades, has provided its design and development expertise to the Indian automotive industry, focusing on the testing and evaluation of components and systems to meet national and international standards. ARAI strives to achieve international recognition in these areas. In keeping with the globalization of economy and business, ARAI continues to enlarge its scope of services to meet the requirements of automotive industries around the world. In addition to utilizing state-of-the-art technology, laboratories and highly-trained personnel, ARAI recognizes the need to develop a new generation of engineers to meet the demands of the automotive industry, not just in India but across the globe.

ARAI ACADEMY is classified into three divisions:

LEARNING CENTRE, has embarked upon a programme of building up human resources by commencing educational programme (Graduate, Post graduate & Doctoral) with specialization in Automotive Engineering. It has tied up with VIT University (Vellore), VelTech University (Chennai), College of Engineering (Pune), Christ University (Bangalore), University of Alabama (USA), Tennessee Tech University (USA), Loughborough University (UK) and University of Braunschweig (Germany).

TRAINING CENTRE, has devised various Proficiency Improvement Programmes (PIPs) & (ePIPs), to be taught by ARAI, Academia & Industry Experts. PIP gives engineers, faculty and student's knowledge and technical expertise in a wide range of automotive disciplines. It helps in understanding system's view point for automotive design and manufacture, with specific skills in formulating automotive engineering solutions in terms of their function and performance, through optional modules.

KNOWLEDGE CENTRE, has collection of around 25,000 books, standards, project reports, seminar/conference proceedings and around 1,50,000 SAE technical papers. It also has 500 eBooks. It subscribes to 35 national and international journals. It regularly publishes a monthly magazine 'Automotive Abstracts'. It also conducts literature / patent search for customer's projects.

Please visit www.araiindia.com, www.academy.araiindia.com for more information.

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Note : ARAI reserves the right to change the dates, schedule, contents, speakers, venue etc. for the programme without any notice.